

Upsolar Appoints New Member to UK Team

PV industry veteran Martin Prest to steward Upsolar's growth in UK solar market



*Upsolar UK National Sales Manager
Martin Prest*

MILTON KEYNES, UNITED KINGDOM – December 16, 2014 – [Upsolar](#), a leading provider of solar PV modules, today announced the appointment of Martin Prest as UK National Sales Manager.

In his new role, Prest is responsible for the growth of Upsolar's UK sales division, coming to Upsolar with 25 years of experience in direct and solution-based sales. Prior to joining Upsolar, he played an instrumental role in Enphase Energy's UK expansion and also served as Sales Manager for the distribution arm of Solar Energy Centre (SEC). Prest's deep sales and distribution experience qualifies him to lead Upsolar's

expansion in both the commercial and residential sectors in the UK.

"In an established solar market such as the UK, partnerships play a crucial role in ensuring successful operations and client happiness," said Prest. "Upsolar already works with a robust network of distributors and installers and I look forward to further strengthening these relationships to offer high quality solutions for smart, long-term investments."

"Moving into 2015, we see tremendous growth opportunities for the UK's PV sector," said Bob Mills, UK Country Manager for Upsolar. "As we continue to expand our operations, Martin's experience will be pivotal as we offer smart modules to the UK market. Coupled with his positive and energetic approach, it will serve as a valuable asset for our customers and partners alike. We are delighted to have Martin on board."

About Upsolar

Upsolar is a leading international developer and producer of high quality solar PV modules at competitive prices, ensuring secure long-term investments for our customers around the world. By utilizing a fables, asset-light business model and top-tier module components, Upsolar is able to stay ahead of the demand curve and offer innovative, tailored PV technologies to meet customers' varying performance and aesthetic needs. All Upsolar modules are covered by industry-leading product warranties and performance guarantees, including third-party coverage options. To date Upsolar has sold more than 1 GW of PV modules worldwide. For more information visit www.upsolar.com/uk.

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